

MARCO KOTHE

DESIGN & MOTION

## BRANDING















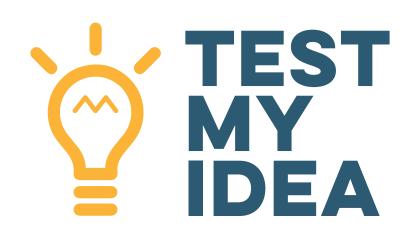
## BRANDING















# CORPORATEID



KATIE FIRME BEAUTY AND EYEBROWS - BUSINESS CARD AND LETTERHEAD

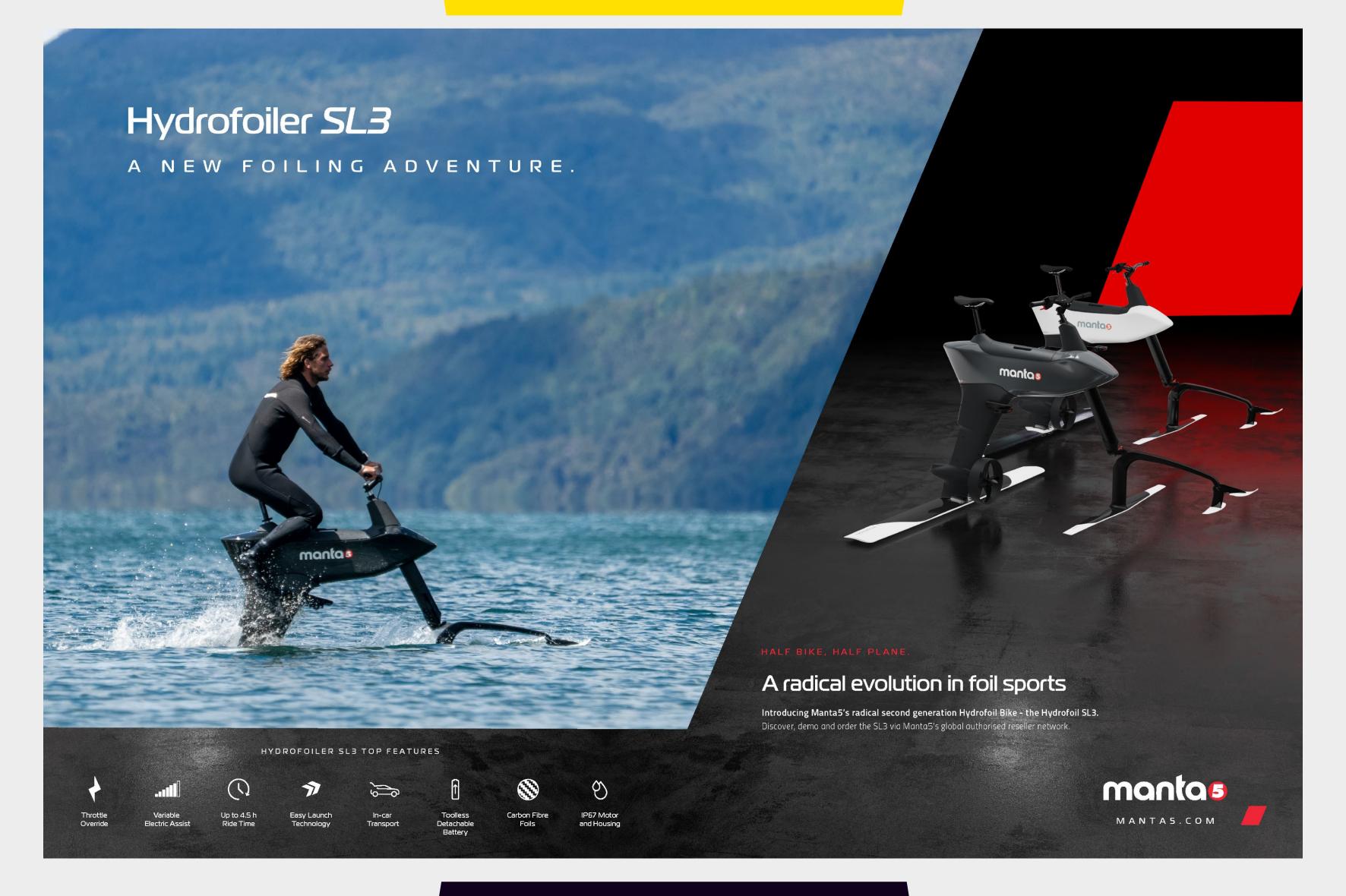


## **CORPORATE ID**



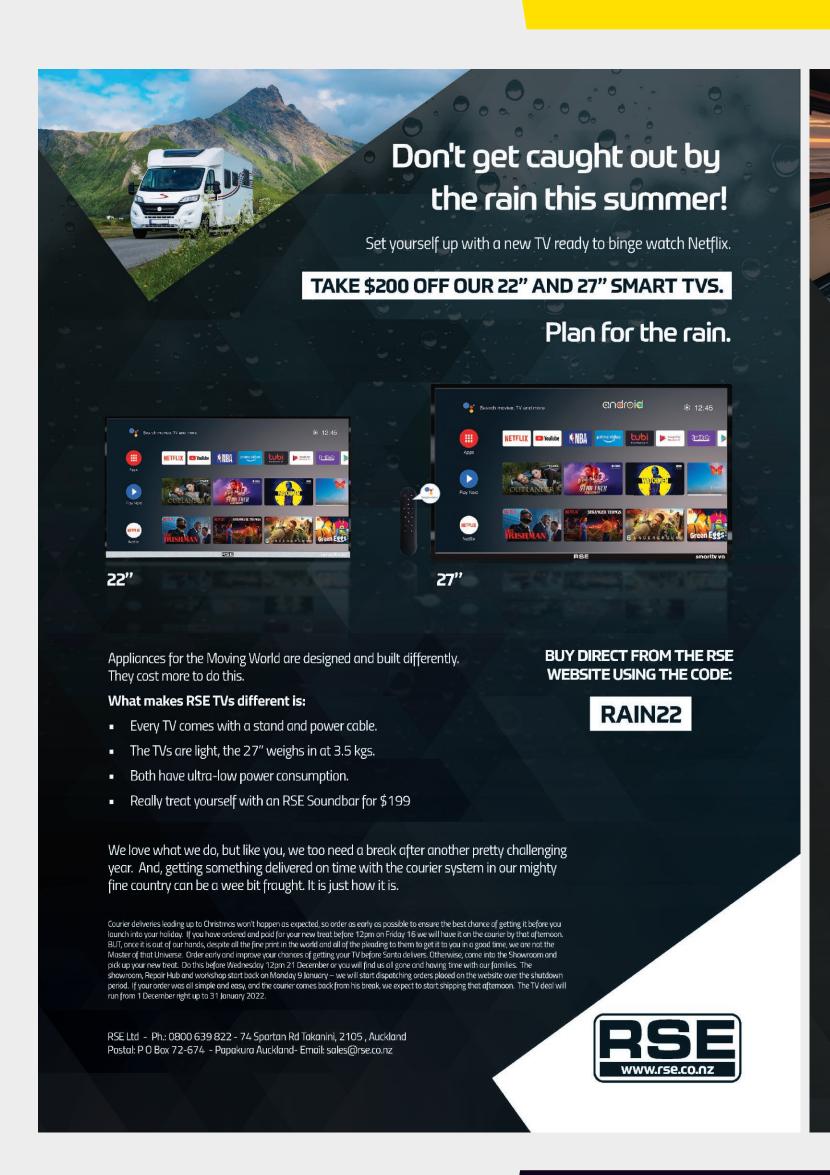


# PRINT ADS





## PRINT ADS





### One stop shop for living

Our helpful team can provide advice, assessments and service reports. These are supported by various 12v diagnostic tools that test moisture, deep cycle battery discharge rate, Truma appliance faults and circuit board faults with an Oscilloscope. Compliance preparation work and Certification for Self-containment, EWOF and gas. Service agents for Thetford and Dometic.

### Habitation management

We are able to provide electronics support and insight with your monitoring and control panels. Installation and repair of your gas, electric and diesel heaters, fridge replacement and all of your 12v electrics like water pumps, plumbing and water heating. Design and installation of grey and fresh water tanks.

### Advice on battery performance

Match your lifestyle requirements with the right charging and inverter systems to make the most of your solar output, your engine charging and your 240v. RSE is part of the Battery Town network and also stock the Enerdrive range of lithium batteries, inverters and DC2DC products.

### Accessory installation and upgrades

Recommendations on the design and installation of additional power points and USB sockets, Anderson plugs, car play radios, bike racks, awnings, TVs, satellite dishes, smart boxes, modems and camera's to monitor reversing, traffic or your animals.

### Our facilities include:

- Easy access off the Southern Motorway with space to handle really large vehicles. With no traffic, it's just 25 mins from Auckland CBD or 60 mins from Hamilton.
- Comfortable waiting room with good coffee.
- Close to the NZMCA Ardmore Park for overnight staying.
- Friendly and helpful team.
- \*We are trialling Wednesday late night over the summer for drop off/ pick up – must be pre booked.

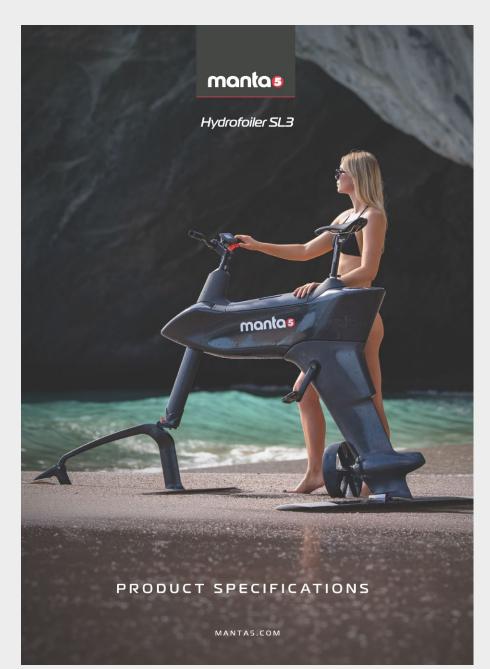
RSE Ltd
Ph.: 0800 639 822 or 09 264 0221
74 Spartan Rd Takanini, 2105 , Auckland
Postal: P O Box 72-674 - Papakura Auckland
Email: workshop@rse.co.nz



Discover Living.

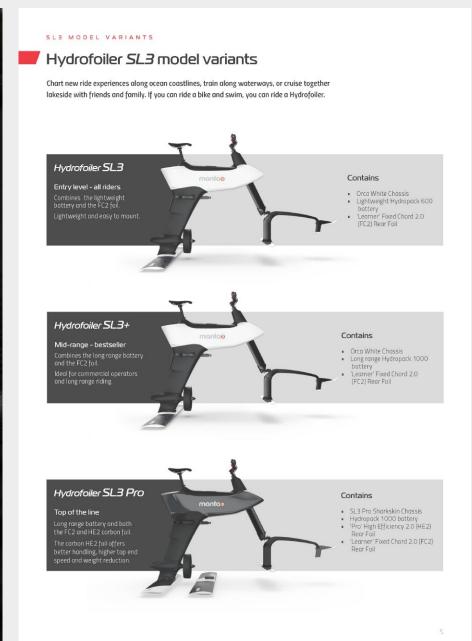


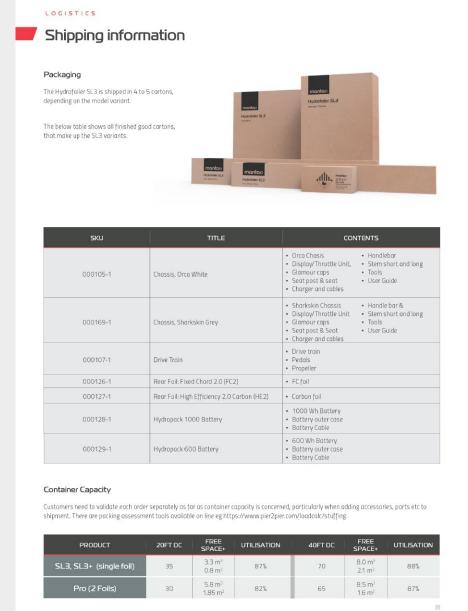
## **BROCHURES**







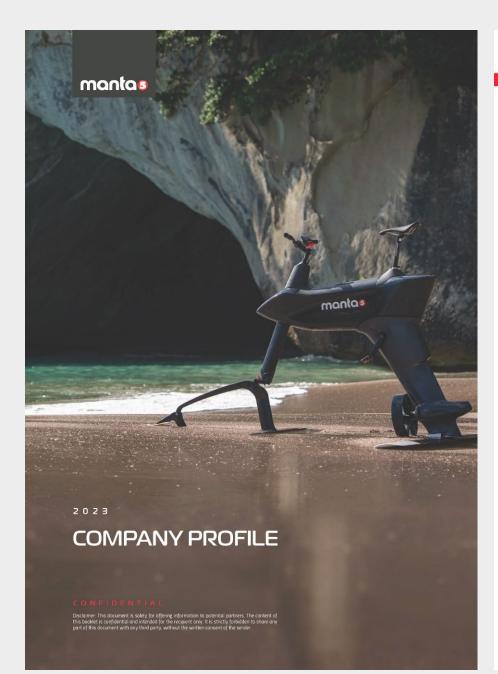




MANTAS - SL3 HYDROFOILER PRODUCT SPECS DOCUMENT



### CORPORATE DOCS



### MANTAS HYDROFOIL BIKES

### Hydrofoil Bikes – The New Adventure

Manta5 have taken the cycling experience to the water. Nimble, fast, able to carve and drift. No bulky bouyancy, pontoons or

### If you can ride a bike and swim, you can ride the Hydrofoiler SL3.

When you combine human power with a 1000 Wh Hydropack Battery the result is remarkable. The SL3 boasts up to a 4.5 hour ride time – the longest ride duration of any e-foiling product on the market today.

The variable electric assistance means foil biking is possible for everyone, you choose your level of pedal energy from a heavy work out through to electric only riding, the choice is all yours.

Falling off and getting wet when starting out is part of the fun. In less than an hour expect to go from novice to confident. From there, add fresh and salt water to your new biking terrain.

Even in choppy conditions falling is few and far between for

ANDREW MAGNESS, GEAR JUNKIE

"IT'S SIMULTANEOUSLY FAMILIAR AND FOREIGN, WHICH MAKES FOR AN ABSOLUTELY EXHILARATING RIDE THAT STICKS WITH YOU LONG AFTER YOU'RE DONE."

DREW PRINDLE, DIGITAL TRENDS

"TRULY A NEW EXPERIENCE AND A NEW WAY TO BE OUT ON THE WATER." JUSTIN JAFFE, CNET





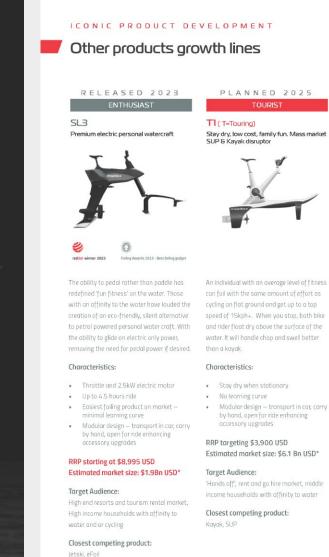


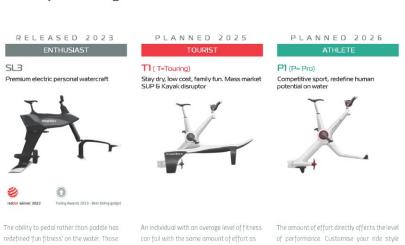


### MANTAS HYDROFOIL BIKES Iconic products driving the fastest growing watersport Riding the rising growth trend of the wellness and Company Development Milestones eco-tourism, Manta5 stands out with its innovative foil biking products – leading the way in the new fastest-growing water sport. Despite launching a new product in the midst of a global pandemic and turbulent VIDEO OF PROTOTYPE: AMASSED 350 M VIEWS ON SOCIAL MEDIA rising demand for eco-friendly solutions that nurture Production NZ DIRECT TO CONSUMER PILOT PRODUCTION: SOLD OUT IN TWO MONTHS adventurous spirits and holistic well-being, having now sold in excess of NZD\$20M of product. US DIRECT TO CONSUMER LAUNCH: development, Manta5 works in unison with its supply #1 TRENDING TOPIC AT CONSUMER ELECTRONICS SHOW #CES2020 chain suppliers to manufacture and deliver hydro foil bike products around the globe. Disrupting the \$11.2 billion surface water sport market\*, ► EU OFFICE OPEN: EU DEALER EXPANSION - 40 RESELLERS ACROSS EUROPE, 63 WORLDWIDE 2021 Manta5's second-generation iconic SL3 product has seen phenomenal market response, with year-on-year growth rates surpassing those of previously trending markets such as e-foiling. With a firm footing in product innovation, Manta5 has plans to release a second NEW GO TO MARKET MODEL: 10 DISTRIBUTION PARTNERS SIGNED ON WITH100+ RESELLERS AND DEMONSTRATION CENTRES 2022 non-electric product line in 2024 to capitalise on the mass market of Stand-Up Paddleboarding (SUP) and Kayaking, exponentially expanding its addressable SECOND GENERATION ENTHUSIAST FOCUSED SL3 IN MARKET ROLLING PRODUCTION BEGINS After successfully establishing a solid presence in Europe, Middle East and USA through a network of distributors, Manta5 is now set to leverage this network based in key high GDP and temperate climate markets. PLANNED TOURING RANGE INTRODUCED LOW RETAIL, MASS MARKET, DRY RIDE EXPERIENCE foil bikes, with accolades from global media giants such as RedBull and Forbes, and staggering social media engagement exceeding 500 million views to date. Manta5 is investing in the future of eco-tourism and 2026 ATHLETE RANGE INTRODUCED (COMPETITION) wellness - a future driven by iconic design, innovation, and a relentless drive to redefine on-water adventures. \*Source: <u>Technavia</u> FEATURED ON

Mashable UNILAD







with an affinity to the water have lauded the cycling on flat ground and get up to a top with a range of performance, endurance or creation of an eco-friendly, silent alternative speed of 15kph+. When you stop, both bike speed foils and propellors.

### Characteristics:

accessory upgrades

RRP targeting \$3,900 USD

Estimated market size: \$6.1 Bn USD\*

'Hands off', rent and go hire market, middle

Closest competing product:

### Targeting 30kph+\* Carbon fibre - 15kgs total weight

- Stay dry when stationar
- Modular design, performance foil range RRP targeting \$5,000 USD

### Estimated market size:\$900M USD\* CAGR 35.5%\*\* - fastest growth in

### Target Audience:

Profile sporting events Hardcore cycling and fitness purists with an

income households with affinity to water Closest competing product: Wing foiling, surf foiling, pump foiling, cycling

Source: \*Manta5, \*\* Technovia

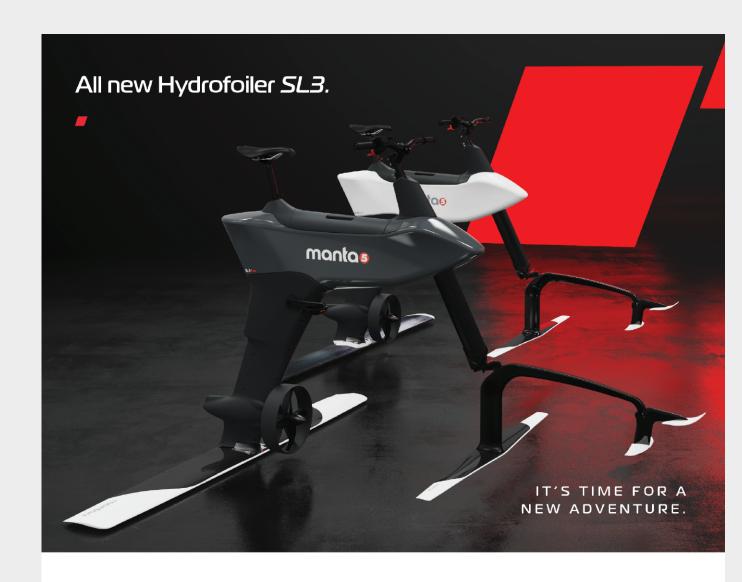
MANTAS - COMPANY PROFILE

CINI Men'sHealth Otonz BBC Copro

TECH INSIDER GENTALITABLE NEWATLAS FORDES DISCOVERY ODC - DIGITAL TRENDS



## **FLYERS**



One bike fits a family of different sized riders and physical abilities. How you ride it is up to you.



SL3 Lightweight and easy to launch

Features

- Orca White ChassisHydropack 600 batteryFC2 Rear Foil



SL3+

Larger battery ideal for hire operations and endurance riding

- Orca White ChassisHydropack 1000 batteryFC2 Rear Foil



### SL3 PRO

Larger battery and added high efficiency carbon foil

- Sharkskin Grey Chassis
  Hydropack 1000 battery
  HE2 Rear Foil
  FC2 Rear Foil



CYCLINGS FRONTIER

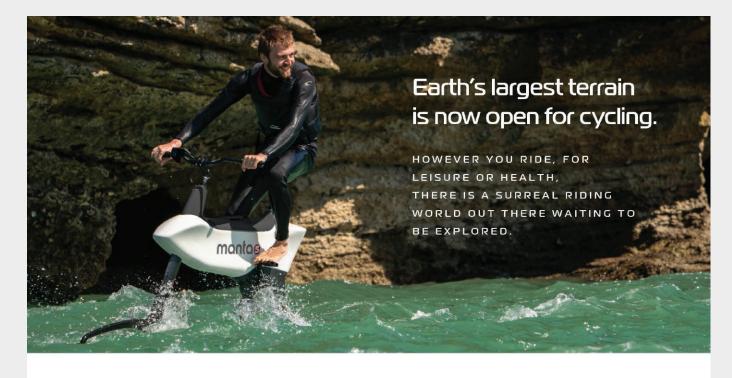


Chart new ride experiences along ocean coastlines, train along waterways, or cruise together lakeside with friends and family.

### TOP FEATURES

- Go from a novice to a confident rider in minutes, not hours
- Introducing the Ride Controller &
- Packed full of leading-edge safety features
- Longest ride duration of any e-foiling product (4.5 hrs) on the market
- 5X life increase on the first gen XE-1 model
- Handles chop and swell
- Breaks down in 5 parts for easy in-car transportation





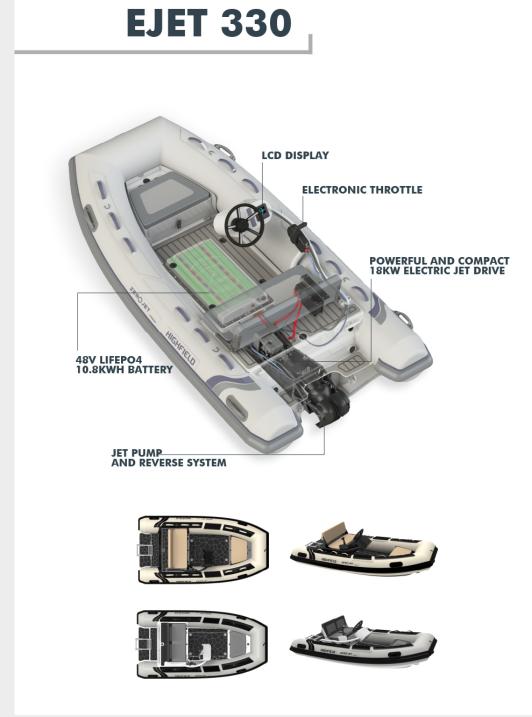


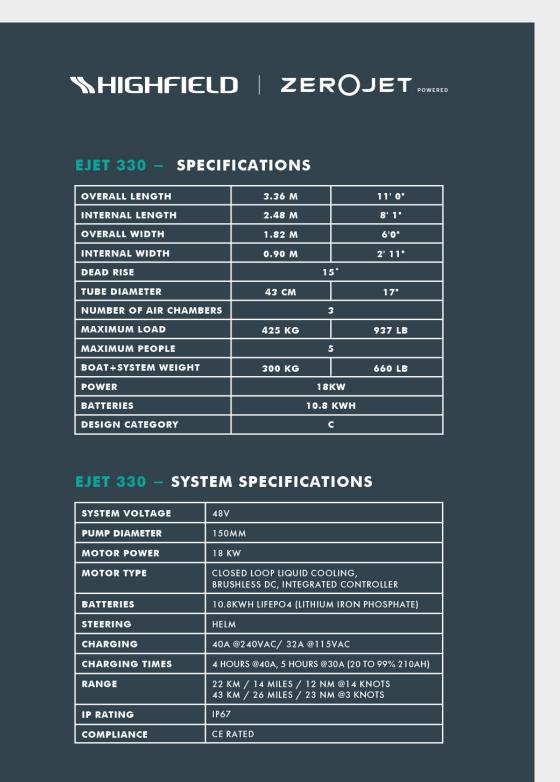


MANTAS.COM | +88 888 888 | LOREM@LOREMIPSUM.COM

## **FLYERS**







ZEROJET - EJET330 FLYER



## **FLYERS**



ENTIB ONLINE COURSES - PROMOTIONAL FLYERS



## **EVENTS**



PAN-AMERICAN CONFERENCE - CERTIFICATE AND PROGRAMME



# PACKAGING

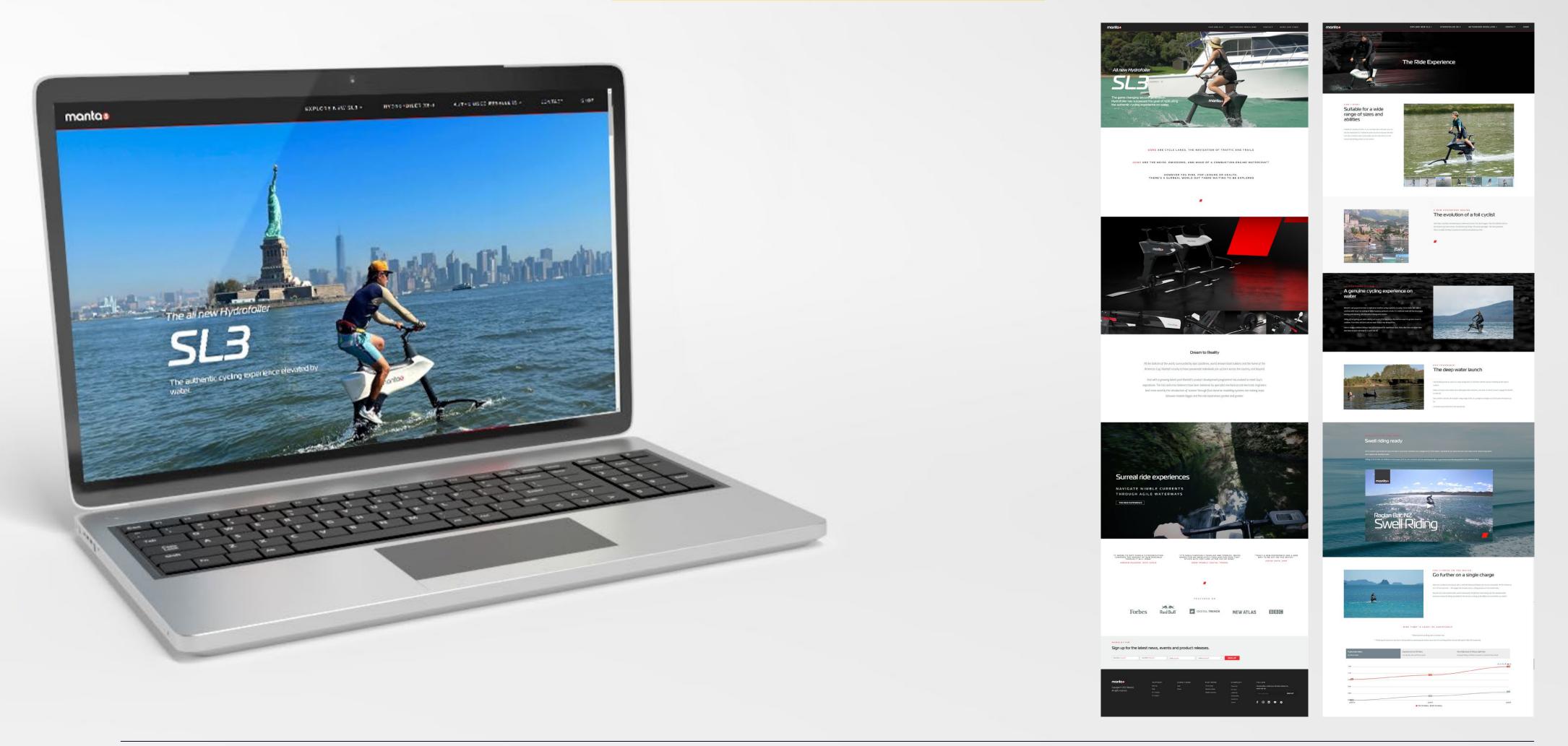




" M" BRAND - COFFEE BAG AND CAN (FICTITIOUS PRODUCTS)



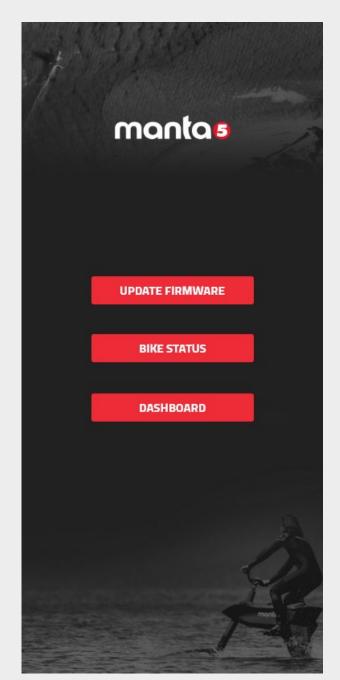
# WEB / UX

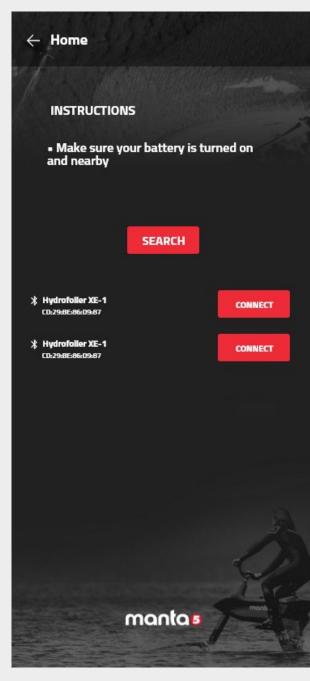


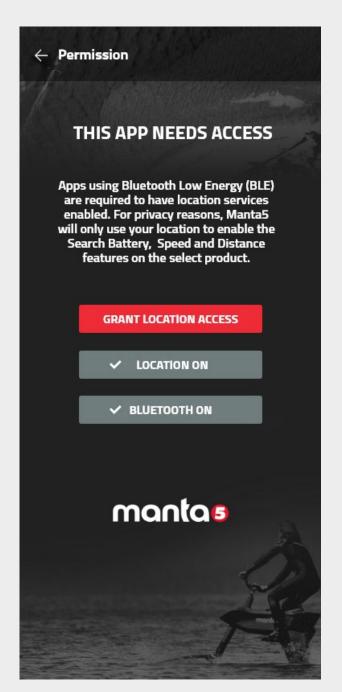
MANTAS WEBSITE - FRONT END DESIGN



## WEB / UX















# INTERACTIVE



MANTA5 - HYDROFOILER SL3 VISUAL SEARCH



## WEB / UX

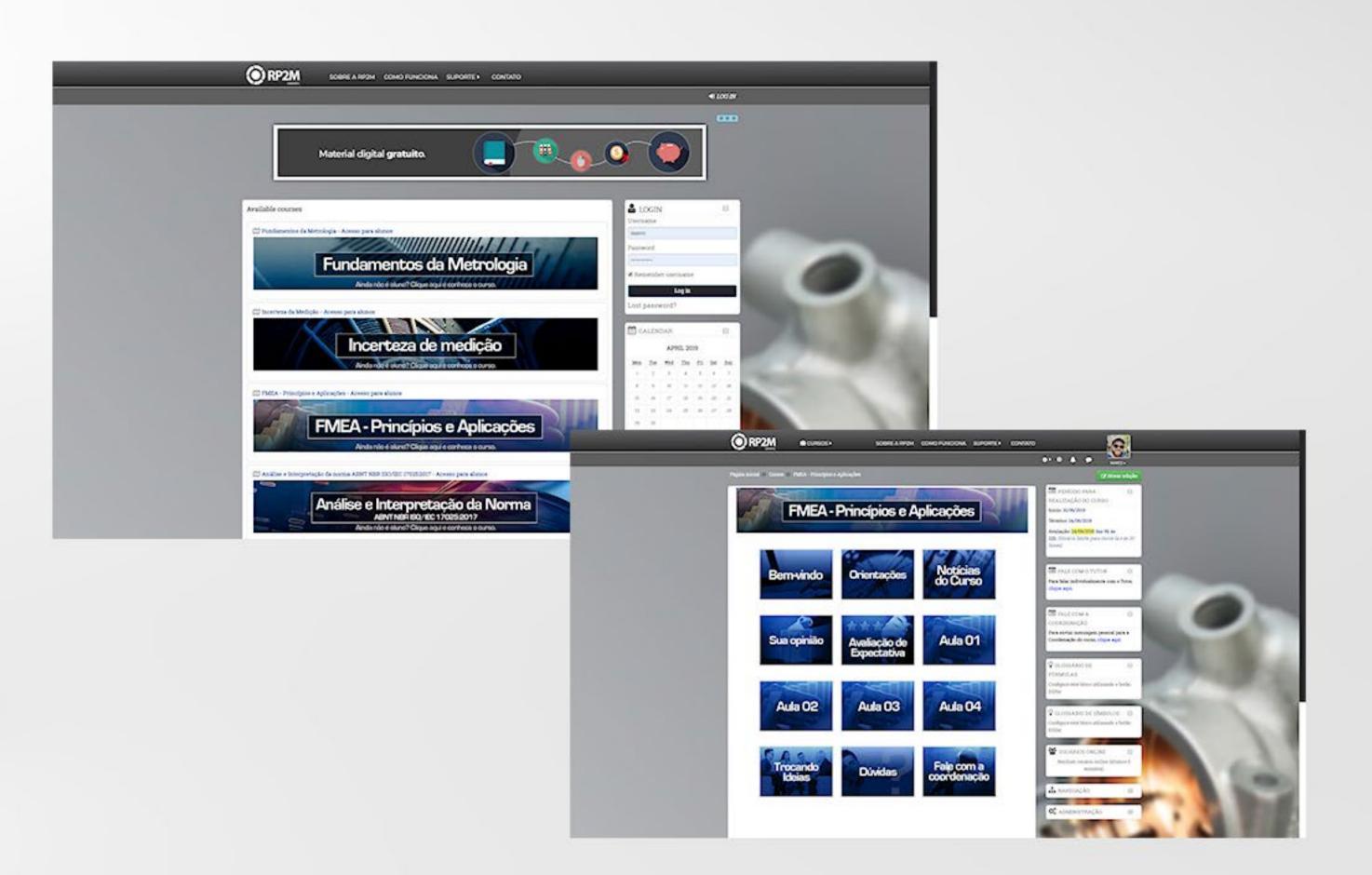


BANK OF METROLOGY OBJECTS (BOM) - DIGITAL INTERFACE



## WEB / UX





RP2M ONLINE COURSES - MOODLE DIGITAL INTERFACE

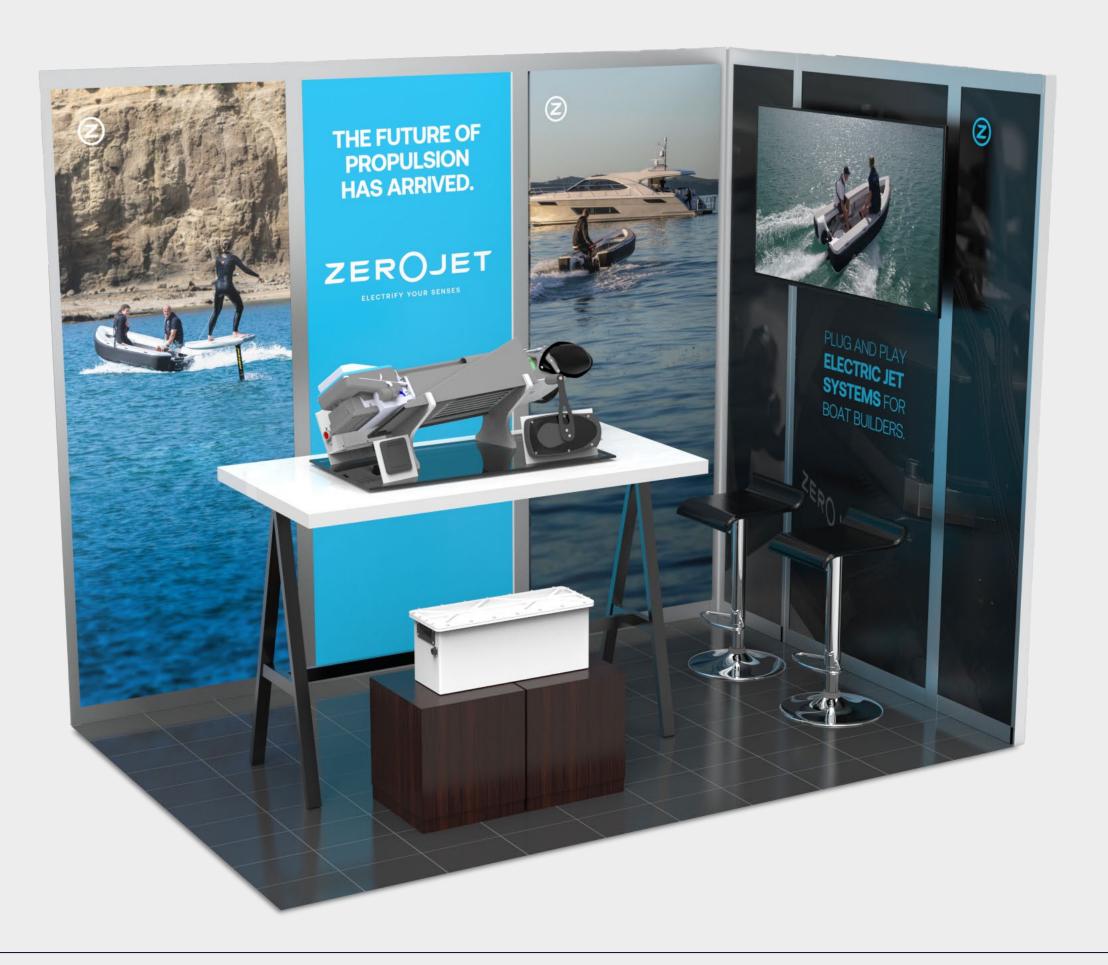






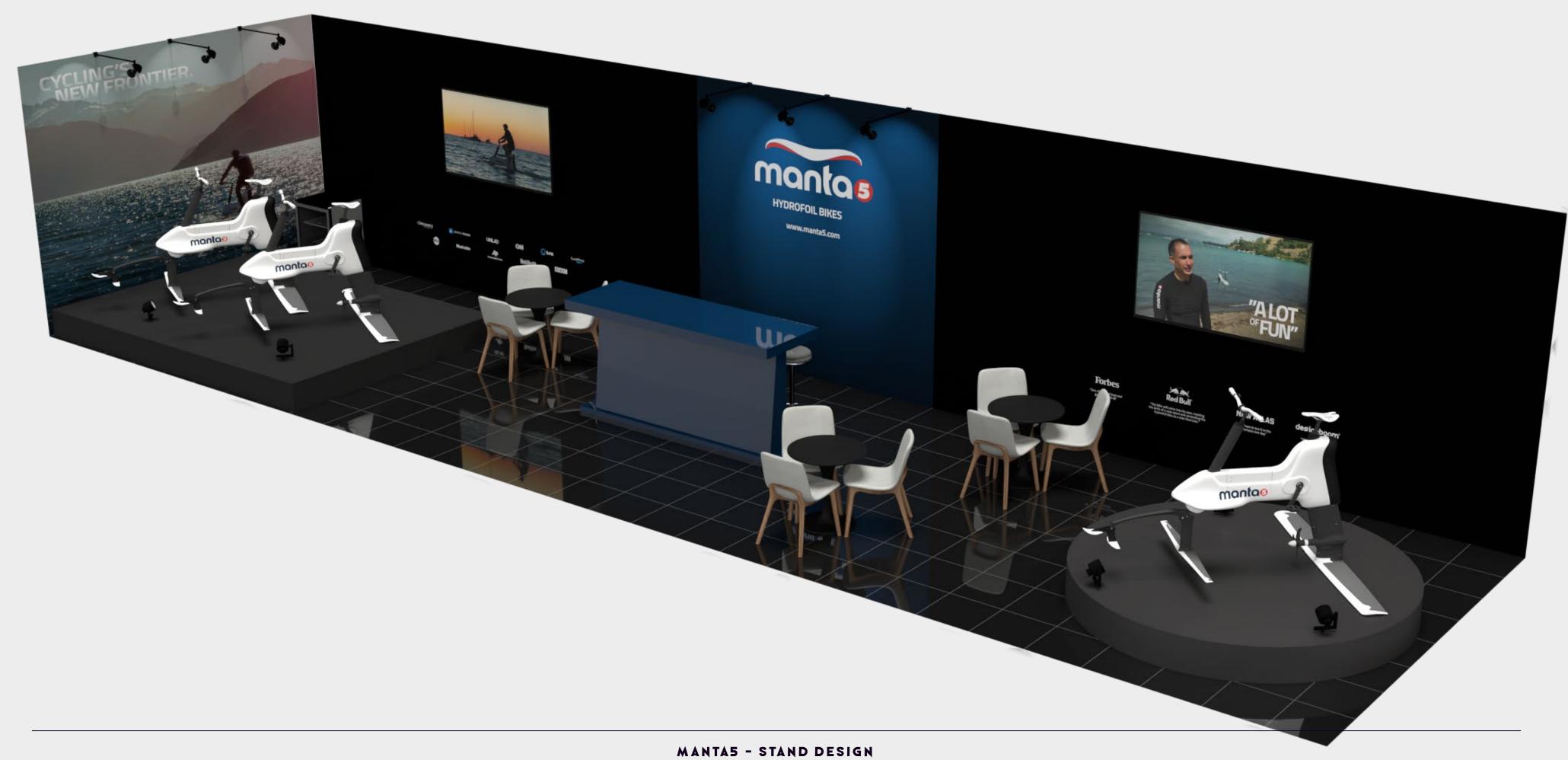
ANTAHI INNOVATION - TRUSTI PASTEUR TP PRO RENDERS





ZEROJET - METSTRADE EXPO STAND











WAIKATO MILKING SYSTEMS - TAGLINE CONCEPT AND ANIMATION\*



# MOTION



MONTANA GROUP - BRANDING SHOWCASE CONCEPT AND ANIMATION\*

COLLABORATIVE PROJECT DIRECTED BY NIMBUS MEDIA

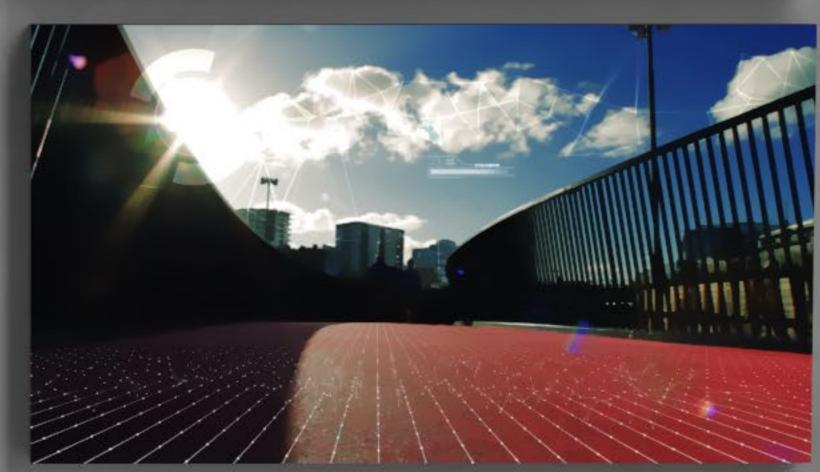


# MOTION









TRANSPOWER - AUCKLAND STRATEGY CONCEPT AND ANIMATION\*

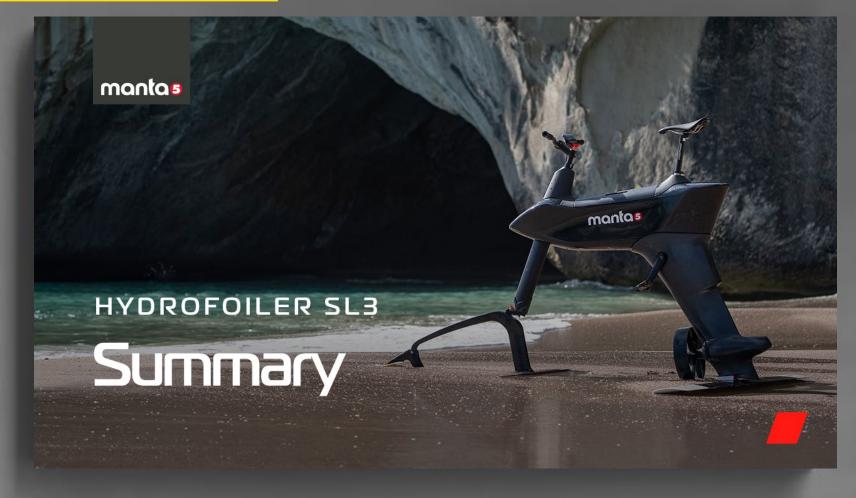
COLLABORATIVE PROJECT DIRECTED BY NIMBUS MEDIA



## **VIDEOGRAPHY**







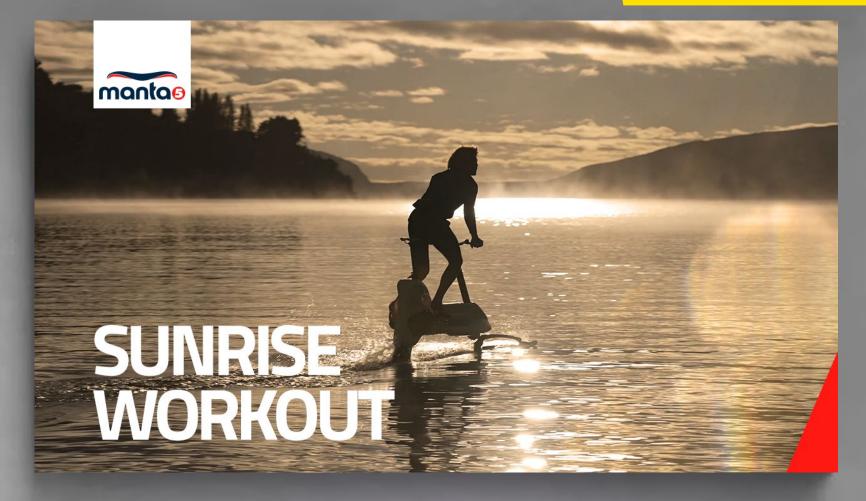


MANTAS HYDROFOIL BIKES I END-TO-END VIDEO CAPTURE AND EDITION

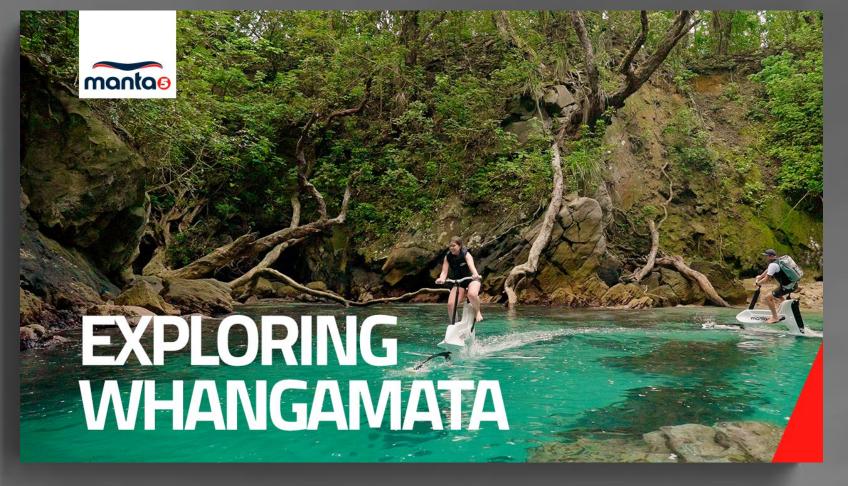
CLICK ON THUMBNAILS TO WATCH ON YOUTUBE



## **VIDEOGRAPHY**







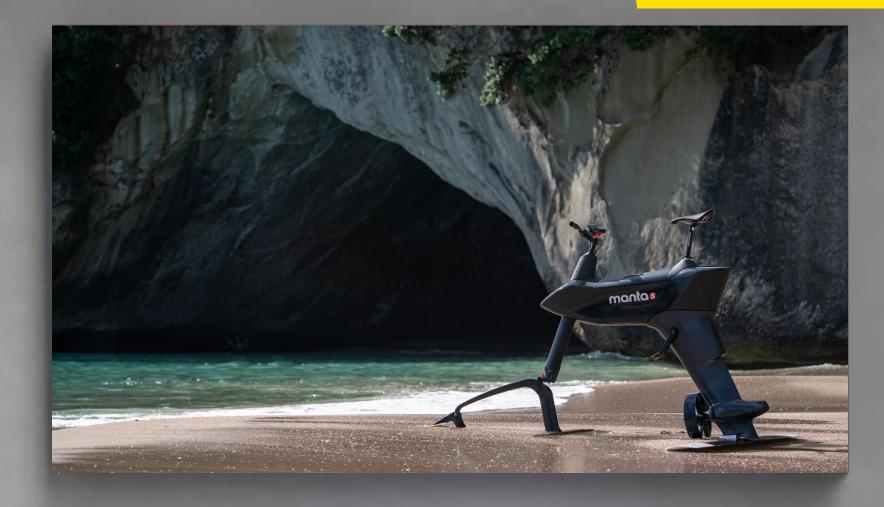


MANTAS HYDROFOIL BIKES I END-TO-END VIDEO CAPTURE AND EDITION

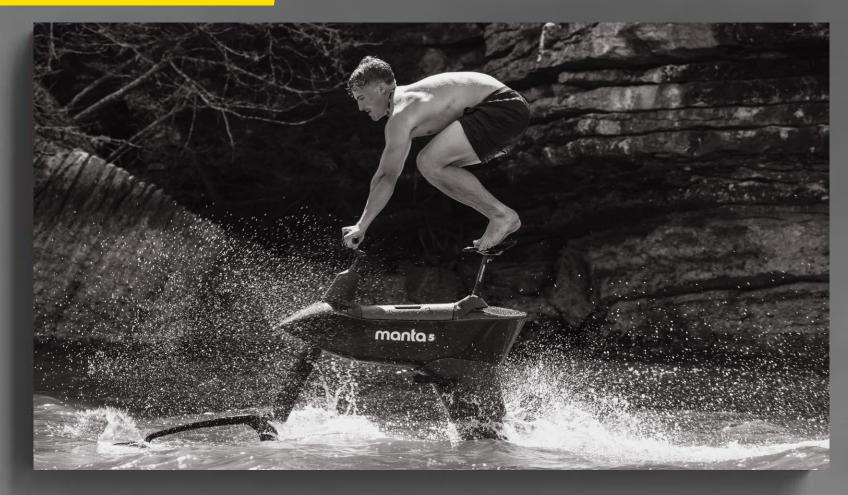
CLICK ON THUMBNAILS TO WATCH ON YOUTUBE

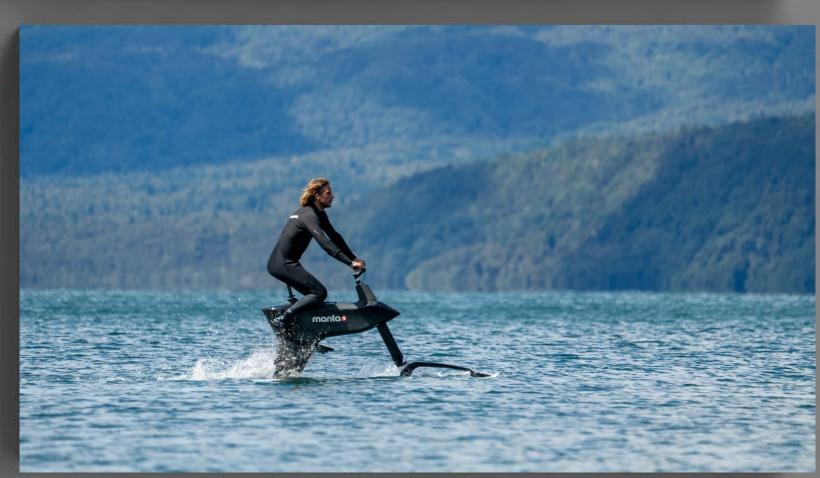


# **PHOTOGRAPHY**









MANTAS HYDROFOIL BIKES I PHOTOGRAPY



# **PHOTOGRAPHY**









MANTAS HYDROFOIL BIKES I PHOTOGRAPY





